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**B.Sc. IN LEATHER GOODS AND  
ACCESSORIES DESIGN (BSCLGAD)**

**Term-End Examination**

**December , 2012**

**BFW-056 : ELEMENTS OF FASHION**

*Time : 3 hours*

*Maximum Marks : 70*

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*Note : Answer **any seven** of them with suitable example  
wherever applicable (10 marks each).*

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1. Explain Haute Couture and Ready to wear. **10**
2. Why moodboard and inspiration board is **10**  
important in designing a collection ? Discuss.
3. Elaborate Arts and Crafts Movement 1850-1900. **10**
4. Explain Art Nouveau and its effect on **10**  
architecture.
5. Evaluate the reasons for being fashion cyclic. **10**
6. Explain the difference between Classic and Fad. **10**
7. What are four major influences on fashion ? **10**  
Explain.

8. Name any two popular designers of the 20<sup>th</sup> century. What are their design style ? 10
9. "Art Deco influenced all areas of design, including architecture and interior design, Jewellery design". Discuss. 10
10. Justify why and how Bauhaus style was one of the most influential currents in modernist architecture and modern design. 10
11. Answer *any five* : 10
- (a) Style
  - (b) Fashion
  - (c) Trend
  - (d) Fashion Leaders
  - (e) Mom and Pop Shop
  - (f) Knock-offs
  - (g) Trickle - up theory
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