

**B.Sc. IN LEATHER GOODS AND
ACCESSORIES DESIGN (BSCLGAD)**

Term-End Examination

December, 2012

BFW-054 : HISTORY OF DESIGN

Time : 3 Hours

Maximum Marks : 70

Note : Attempt any 10 questions.

All questions carry equal marks.

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1. Compare the Greek Art and Roman Art 7
considering the Elements and Principles of Design.
 2. What are the main characteristics of art and 7
design in the middle ages ?
 3. Explain the role of educational institutions 7
teaching design in the development of design
during the last century.
 4. What are the characteristics of Pre - historic Art ? 7
Write the reasons suggested by scholars of its
origin.
 5. Trace the development of Egyptian Architecture 7
during old and middle kingdom.

6. Why do you think Art Deco was absorbed into American culture much more quickly than constructivism ? 7
 7. "Design in England was influenced by new consumers and a different set of social factors than those found in Louis XIV's France". Comment. 7
 8. In which era the emphasis on Design in Painting was highlighted in Italy and who were the main artists ? 7
 9. Describe the use of Art and Design in Art and Architecture in India since the beginning of civilization. 7
 10. Explain the use of motifs in the Baroque and the Rococo. 7
 11. Which first artists of the last century, made the use of design in their art works ? 7
 12. What are the Key characteristics of surrealism ? Name some surrealist artists. 7
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