

00513

**B.Sc. FOOTWEAR TECHNOLOGY
(BSCFWT)**

Term-End Examination

December, 2012

BFW-039 : FUNDAMENTALS OF MANAGEMENT

Time : 3 hours

Maximum Marks : 70

*Note : Attempt **any seven** questions and each question carry equal marks.*

1. "Management is the art of getting things done through and with people." Comment on the above statement. 10
2. What do you mean by 'management skills'? How do skills requirements differ at various levels of management ? 10
3. Discuss the features of functional organisation structure. What are its benefits and limitations ? 10
4. How does long term planning differ from short term planning ? How can both be co-ordinated ? 10

5. What is the need of training ? What are the different techniques of training ? 10
6. Discuss the differences between : 10
- (a) Autocratic and custodial
 - (b) Supportive and collegial model of Organisation Behaviour.
7. What do you understand by MBO ? What steps can you suggest for effective implementation of MBO programme in an Organisation ? 10
8. What is motivation ? Discuss the theory X and theory Y of motivation. 10
9. Write short notes on **any two** : 5+5
- (a) Managerial Grid
 - (b) Matrix Organisation
 - (c) SWOT Analysis
 - (d) Authority and Responsibility
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