

**B.Sc. FOOTWEAR TECHNOLOGY (BSCFWT)**

**Term - End Examination**

**December, 2012**

**BFW-031 : SUPPLY CHAIN MANAGEMENT**

*Time : 3 hours*

*Maximum Marks : 70*

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**Note :** (i) Attempt **any seven** questions.  
(ii) All questions carry **ten (10)** marks.

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1. What are the major issues that supply chain faces in today's business environment ? **10**
2. Supply chain is more about managing information than products. Do you agree ? Justify your answer. **10**
3. What do you understand by strategic fit in supply chain ? Explain with example. **10**
4. As the competition changes in the market, what is it's impact on supply chain strategy ? **10**
5. How can transportation provide responsiveness in the supply chain ? Explain with example. **10**

6. Do you think supply chain is a great factor in the success of any company ? Justify with suitable example. 10
  7. How can distribution Network affect the customer's satisfaction level ? 10
  8. Describe any two supply chain drivers in details with example. 10
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