MASTER OF BUSINESS ADMINISTRATION (MBATEXM) Term-End Examination December, 2013

MCT-042 : ENTREPRENEURSHIP DEVELOPMENT

Time : 3 hours

3

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Maximum Marks : 100

Note :	Answer	any	five	questions.	All	questions	carry	equal
	marks.							

- Discuss various factors affecting entrepreneurial growth in a developing economy. Use suitable examples.
- 2. What is a project report ? Show its content by 20 preparing a proforma project report.
- **3.** Explain the institutional frame-work for the **20** promotion of small enterprises in India.
- 4. Discuss the dimensions of a typical project 20 appraisal proposed for small enterprises.

5. Write short notes on the following : 4x5=20

- (a) Fasian Entrepreneurs
- (b) Managing SMEs
- (c) Business Idea
- (d) Project Costing

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P.T.O.

- 6. (a) What are the common errors in project formulation ? Discuss with suitable examples. 10+10
 - (b) Explain the difference between a manager and an entrepreneur with suitable example.
- Describe the role of different agencies in the 20 development of entrepreneur.
- Write a detailed note on the support and subsidies 20 provided by the government of India to encourage entrepreneurship in textile sector.