MCN-038

MASTER OF BUSINESS ADMINISTRATION EVERONN (MBAEV) Term-End Examination December, 2013

MCN-038 : QUANTITATIVE TECHNIQUES

Time : 3 hours

Maximum Marks : 100

Note: Attempt **any five** questions. All questions carry **equal** marks.

| 1. | (a) | "Statistics is a tool that enables us to impose order on the disorganized difference of the real world of modern society". Explain the above statement with the help of a suitable example. 10+10 | | | | |
|----|-----|---|--|--|--|--|
| | (b) | In what circumstances is a significance test based on the 't' distribution used in preference to a significance test based on the normal distribution ? | | | | |
| 2. | (a) | What do you mean by Statistical Error ? Give the difference between Mistake and Error ? 10+10 | | | | |
| | (b) | What is Geometric Mean ? Give Algebraic Characteristics of Geometric Mean and state when Geometric Mean is useful. | | | | |
| 3. | (a) | Give examples of two variables that are positively correlated and negatively correlated ? Suggest the suitable method for finding the correlation coefficient for each pair. 10+10 | | | | |

(b) A researcher wished to determine if a person's age is related to the number of hours he or she exercises per week. The data obtained from a sample is given. State your opinion based on Karl Pearson's coefficient of correlation for the data.

| Age x | 18 | 26 | 32 | 38 | 52 | 59 |
|---------|----|----|----|----|-----|----|
| Hours y | 10 | 5 | 2 | 3 | 1.5 | 1 |

- 4. (a) Why is it important to group data? 4x5=20
 - (b) How do you work out the weighted mean ?
 - (c) What is meant by the standard error of the mean ?
 - (d) What is the difference between a one and two tail test ?
- Four persons A, B, C and D are to be assigned four jobs I, II, III and IV. The cost matrix is given as under, find the proper assignment.

| Man/Jobs | А | В | C | D |
|----------|----|----|----|---|
| (I) | 8 | 10 | 17 | 9 |
| (II) | 3 | 8 | 5 | 6 |
| (III) | 10 | 12 | 11 | 9 |
| (IV) | 6 | 13 | 9 | 7 |

- Explain any two of the following Statistical Symbols with it's impact. 10+10
 - (a) H_0 (b) S^2 (c) μ

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- 7. Briefly comment on **any two** of the following : 10+10
 - (a) At the planning stage of a statistical investigation, the question of sample size (n) is critical.
 - (b) Randomness means unpredictability.
 - (c) A parameter is an unknown value, and therefore it has to be estimated.
- 8. Write short notes on any two of the following : 10+10
 - (a) Deviation from mean
 - (b) Discrete and Continuous Series
 - (c) Goodness-of-fit