

**MASTER OF BUSINESS ADMINISTRATION
(MBACT)**

00755

**Term-End Examination
December, 2013**

MCT-013 : BUSINESS ETHICS

Time : 3 hours

Maximum Marks : 100

Note : Answer *any five* questions. All questions carry equal marks.

1. Present your understanding about the word 'ethics'. Does it carry any links with morality ? 20
2. Broadly describe the prominent schools of thought about the ethical issues associated with environment. Link this each of the school of thoughts with organisational practices. 20
3. Describe in detail the long term gains a business enterprise would achieve by practising ethics. Cite organisational examples. 20
4. What are the driving forces of social responsibility of business ? Discuss the linkage between employee engagement and CSR. 20

5. "Technological inventions outpace the social ethics." Substantiate with the help of two examples. 20

 6. How would you connect Business Ethics with Business Laws ? Write a note on the Indian scenario on above. 20

 7. In what ways has the WTO presented a better legal environment for international business than GATT ? Give an international organisational examples. 20
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