MASTER OF BUSINESS ADMINISTRATION (MBAFT)

Term-End Examination December, 2013

MCT-004 : BUSINESS ETHICS

 Time : 3 hours
 Maximum Marks : 100

 Note :
 Attempt any five questions. All questions carry equal marks.

- Why is there a need to teach business ethics ? 20
 What are the transcultural human values one talks about in Management Education ?
- What is the relation between business ethics and 20 the law ?
- Is ethical theory of any practical use to 20 managers ? Discuss using examples from current business practice.
- Given that most business people are not inherently 20 stupid or evil, how do you explain the continued prevalence of unethical behaviour within business ? What are the implications of your answer for management of business ethics ?

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- Define corporate governance. What are the main 20 ethical problems that arise in the area of corporate governance ?
- 6. What do you think will be the major new ethical 20 issues and problems that business will have to face over the next decade ?
- 'There is no such thing as an international 20 manager ; therefore, there is no point in developing specialised program for recruitment and selection of international managers. Argue for or against this statement.
- Give a brief account of GATT. What is role of 20 WTO in world trade ?