

**MASTERS OF BUSINESS ADMINISTRATION
(FULL TIME PROGRAMME)
(MBACN)**

00007

Term-End Examination

December, 2013

**MCN-017 : BUSINESS ETHICS AND CORPORATE
GOVERNANCE**

Time : 3 hours

Maximum Marks : 100

Note : Answer any five questions. All questions carry equal marks.

1. State the basic principles of 'ethics'. What are your views about 'ethics in business' in India ? How can 'business ethics' be promoted in our country ? 20

2. Explain the term 'ethical decision making'. Outline the framework for ethical decision making in an organisation. What benefits a business can reap by using such a system ? 20

3. Briefly state the role of ethics in (i) consumer protection and (ii) advertising. Are there any legal provisions in India to protect consumer interest ? 20

4. How does 'ethics' and 'values' affect the formulation of a corporate governance code in an organisation ? Should government force companies to prepare and adopt such a code ? 20
5. State some of the changes that have taken place in corporate board rooms that have resulted from government initiative in last two decades in the name of good corporate governance in India. 20
6. State some of the examples of corrupt practices and lack of corporate governance in India in the last one decade. How does it affect the stakeholders ? Can such effects be prevented and how ? 20
7. Are there any ethical issues in international business today ? Give appropriate examples. Do you think that this problem is more pronounced in developing countries ? 20
8. Write short notes on the following : 4x5=20
- (a) SEBI norms for corporate governance.
 - (b) Organisational ethics training and communication
 - (c) Corporate governance and accounting disclosures
 - (d) Ethics audit