

**EXECUTIVE MBA  
(EXMBA)**

**Term-End Examination**

**December, 2013**

00785  
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**MCT-064 : BUSINESS ETHICS, CORPORATE  
GOVERNANCE, CSR**

*Time : 3 hours*

*Maximum Marks : 100*

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*Note : Attempt any five questions.*

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1. What is meant by Corporate Governance ? What are its dimensions ? 20
  2. Discuss what is the role of ethics in Business ? 20
  3. Explain why is it important for the companies to be responsible towards Society. 20
  4. What is meant by Social audit ? Explain the process of social audit. 20
  5. Discuss why corporate governance is becoming increasingly critical For companies. 20
  6. Explain what is the responsibility of the business towards stakeholders. 20
  7. Explain the role and position of the Directors of the company. 20
  8. Why is it important to have a code of conduct in a corporate entity ? 20
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